

CURRICULUM VITAE

JOE F. KHALIL

Media Industries and Technologies Program
Communication Department
Northwestern University Qatar

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I. EDUCATION

- 2010 Ph.D., Mass Communication & Media Arts, Southern Illinois University Carbondale
- 1996 M.A., Telecommunication, Ohio University, Athens
- 1993 B.A., Mass Communication, Notre Dame University, Lebanon

II. ACADEMIC APPOINTMENTS

- 2010 - pres. Associate Professor in residence, Communication Department, Northwestern University Qatar
- 2006-2009 Teaching Associate, Southern Illinois University Carbondale
- 1997-2002 Instructor, Lebanese American University, Beirut, Lebanon

III. FELLOWSHIPS & AWARDS

- 2018 Visiting Fellow, Goldsmiths College, University of London, United Kingdom
- 2018 Visiting Research Associate, the Centre for Global Media and Communications, School of Oriental and African Studies (SOAS), United Kingdom
- 2017 Top Paper Award, International Communication Association annual conference, Global Communication and Social Change Division
- 2012-2013 Visiting Research Fellow, London School of Economics, London, United Kingdom
- 2008 Excellence Through Commitment Outstanding Graduate Research Award, Southern Illinois University Carbondale. (\$1,000)
- 2006 Festival Fellow, Finger Lakes Environmental Film Festival, Ithaca

IV. RESEARCH GRANTS

- 2015-2016 Qatar National Priority Research Fund (QNRF), grant part of the Undergraduate Research Experience Program (UREP). Project: *Arab Children and Youth Television: A Study of Role Models*. Award Amount: \$29,000
- 2014-2015 Qatar National Priority Research Fund (QNRF), grant part of the Conference & Workshop Sponsorship Program (CWSP) Project: *Fresh Global Media Players: Redistributing Media Power?* Conference organizer. Award amount: \$55,000
- 2013 The Arab Council for Social Sciences, grant part of research program on Producing the Public: Space, Media, Participation. Project: *Mainstreaming Youth Media*. Award amount: \$10,000
- 2008 Smith Richardson Foundation, grant applied towards the research and publication of a monograph *Arab Satellite Television Entertainment: Opportunities for Public Diplomacy*. Award amount: \$72,662

V. PUBLICATIONS

a. Books

Zayani, M. and Khalil, J. F. (2023). *The Digital Double Bind*. New York: Oxford University Press.

Khalil, J. F., Khiabany, G., Guayybess, T. & Yesil, B. (Eds.) (2023). *The Handbook of Media and Culture in the Middle East*. Somerset: Wiley Blackwell.

Sabry, T., & Khalil, J. F. (Eds.) (2019). *Culture, Time and Publics in the Arab world: Media, Public Space, and Temporality*. London: IB Tauris.

Kraidy, M. M. & Khalil, J. F. (2010). *Arab Television Industries*. New York: Palgrave Macmillan & British Film Institute.

b. Special Journal Issues and Monographs

Khalil, J. F. & Downing, J. H. (Eds.) (2016). Questioning Global Communication Power. *International Journal of Communication*, 10, 8.

Khalil, J. F. (2009). *Arab Satellite Entertainment Television: Opportunities for Public Diplomacy*. Monograph under grant from Smith Richardson Foundation.

c. Articles in Refereed Journals

Khalil, J. F., & Zayani, M. (2022). Digitality and Music Streaming in the Middle East: Anghami and the Burgeoning Startup Culture. *International Journal of Communication*, 16, 19.

Khalil, J. F., & Zayani, M. (2022). Digitality and Debordered Spaces in the Era of Streaming: A Global South Perspective. *Television & New Media*, 23(2), 167-183.

Khalil, J. F., & Zayani, M. (2021). De-territorialized digital capitalism and the predicament of the nation-state: Netflix in Arabia. *Media, Culture & Society*, 43(2), 201-218.

Khalil, J. F. (2017). Lebanon's waste crisis: An exercise of participation rights. *New Media & Society*, 19(5), 701-712.

Livingstone, S., Lemish, D., Lim, S. S., Bulger, M., Cabello, P., Claro, M., ... & Wei, B. (2017). Global perspectives on children's digital opportunities: An emerging research and policy agenda. *Pediatrics*, 140 (Supplement_2), S137-S141.

Khalil, J. F. (2017). From Big Brother to Al Maleka: The growing pains of TV format trade in the Arab region. *International Journal of Digital Television*, 8(1), 29-46.

Khalil J. F. (2016). The Business Push and Audience Pull in Arab Entertainment Television. *International Journal of Communication* 3632–3646.

Khalil, J. F., & Downing, J. D. (2016). Questioning Global Communication Power — Introduction. *International Journal of Communication*, 10, 8.

Khalil, J. F. (2013). Youth-generated media: A case of blogging and Arab youth cultural politics. *Television & New Media*, 14(4), 338-350.

Khalil, J. F. (2006). News television in the Arabian Gulf... period of transitions. *Global Media Journal*, 5(8).

Khalil, J. F. (2006). Inside Arab Reality Television: Development, Definitions and Demystification. *Arab Media and Society*, 1, 2.

Khalil, J. F. (2005). To Pay or not to Pay? Free Western Entertainment Channels Seek Pay Package Audiences. *Transnational Broadcasting Studies*, 14.

Khalil, J. F. (2004). Blending in: Arab Television and the Search for Programming Ideas. *Transnational Broadcasting Studies*, 13.

d. Chapters in Peer-Reviewed Books

Khalil, J. F. (2023). Digital media institutions in the Middle East: Continuing legacies and emerging disjunctures. In Flew, T., Holt, J. & Thomas, J. (Eds.). *The SAGE Handbook of the Digital Media Economy*. (pp. 405-425). London: SAGE.

Khalil, J. F. (2019). Television in the Arab Region: History, Structure, and Transformations. In Wasko, J. & Meehan, E. (Eds.). *A companion to Television*. (pp. 439-458). Wiley-Blackwell.

Khalil J. F. (2019). Arab Television Industries: Enduring Players and Emerging Alternatives. In Shimpach, S. (Ed.). *The Routledge Companion to Global Television*. (pp. 401-410) Routledge Media and Cultural Studies Companions.

Khalil, J. F. (2019). Neo-Tajdeed? Rap in Saudi Arabia And Tunisia. In Sabry, T., & Khalil, J. F. (Eds.). *Culture, Time and Publics in the Arab world: Media, Public Space, and Temporality*. (pp. 113-136) IB Tauris.

Khalil, J. F. (2018). Turning murders into public executions: 'beheading videos' as alternative media. In G. Meikle (Ed). *The Routledge Companion to Media and Activism*. (pp. 232-240). Routledge.

Pike, K. & Khalil, J. F. (2017). Gender, Music Videos, and Arab Youth: The Curious Case of Mini Studio. In N. Sakr & J. Steemers (Eds.), *Children's TV and Digital Media in the Arab World: Childhood, Screen Content and Press* (pp. 138-162). IB Tauris.

Khalil, J. F. (2016). Change and continuity in Arab media: A political economy of media cities. In Zayani, M., and Mirgani, S. (Eds.), *Bullets and Bulletins: Media and Politics in the Wake of the Arab Uprisings*. (pp. 127-144). Oxford University Press.

Khalil, J. F. (2015). Modalities of Media Governance in the Arab World. In N. Sakr, J. Skovgaard-Petersen, & D. Della Ratta (Eds.). *Arab Media Moguls*. (pp. 13-30). IB Tauris.

Khalil, J. F. (2015). The future of television: An Arab perspective. In *Digital Technology and the Future of Broadcasting: Global Perspectives* (pp. 109-123). Taylor and Francis.

Khalil, J. F. (2014). Youth-Generated Media: Between Sponsored Development and Organic Practices. In K. G. Wilkins, T. Tufte, & R. Obregon (Eds.), *The Handbook of Development Communication and Social Change* (pp. 439-452). (Global Handbooks in Media and Communication Research; Vol. 4). Wiley-Blackwell.

Khalil, J. F. (2013). "The mass wants this!": How politics, religion, and media industries shape discourses about audiences in the Arab world. In *Meanings of Audiences: Comparative Discourses* (pp. 111-122). Taylor and Francis.

Khalil, J. F. (2013). Towards a supranational analysis of Arab media: The role of cities. In Gaaaybess, T (Ed.). *National Broadcasting and State Policy in Arab Countries* (pp. 188-208). Palgrave Macmillan.

Kraidy, M. M. & Khalil, J. F. (2008). Youth, media and culture in the Arab world. In Livingstone S. & Drotner K. (Eds.). *International Handbook of Children, Media and Culture* (pp. 336-370). Sage Publications.

Kraidy, M. M. & Khalil, J. F. (2006). The globalization of Arab television: Trends in international communication. In Kamalipour, Y. R. (Ed.) *The Media Globe: Trends in International Communication* (pp. 79-98). Rowman & Littlefield Publishers.

e. Essays, Commentaries & Encyclopedia Entries

Khalil, J. F. (2016). The blurring line between government and commercial TV. In Schoenbach, K. & Wood, R. B. with Saeed, M. (Eds.), *Media Industries in the Middle East 2016* (p. 67). Doha, Qatar: Northwestern University in Qatar.

Khalil, J. F. (2016). Alternatives to TV in a traditional TV-high season. In Schoenbach, K. & Wood, R. B. with Saeed, M. (Eds.), *Media Industries in the Middle East 2016* (p. 67). Doha, Qatar: Northwestern University in Qatar.

Khalil, J. F. (2014). Bi-Monthly media columns for Al Arabiya News Channel's English website available at <http://english.alarabiya.net/authors/Joe-Khalil.html>

Khalil, J. F. (2014). "Understanding the Threat to Arab Youth Uprisings" in Ibraaz, Curatorial Conundrums - Arab Representation at the 54th Venice Biennale.

Khalil, J. F. (2011). Beheading videos. In Downing, J. D. (Ed.). *Encyclopedia of Social Movement Media* (pp. 70-71). Sage Publications.

Khalil, J. F. (2011). Vernacular poetry audiotapes in the Arab world. In Downing, J. D. (Ed.). *Encyclopedia of Social Movement Media* (pp. 527-528). Sage Publications.

Khalil, J. F. (2011). Youth generated media. In Downing, J. D. (Ed.). *Encyclopedia of Social Movement Media* (pp. 559-562). Sage Publications.

VI. PRESENTATIONS

a. Invited Lectures

- 2019 "Accessibility and AI." UNESCO Invited panel speaker "Steering AI for Knowledge Societies: UNESCO's ROAM-X Perspective" at the annual conference, International Association of Media and Communication Researchers' (IAMCR), Spain, July 2019.
- 2018 "Media Industries and the Academy: Research Opportunities and Challenges." Invited plenary speaker at the inaugural Media Industries Conference, King's College, London, UK, April 20, 2018.
- 2015 "Local Pull/Global Push: Audiences and Business in Arab Entertainment Television." invited presentation at Fresh Global Media Conference: Redistributing Communication Power, Doha, Qatar, February 21, 2015.
- 2015 "Al Jabiri's Arab Cultural Time – Reflections [in Arabic]" an invited presentation at the Arab Council for Social Sciences Annual Conference, Beirut, March 14, 2015.
- 2014 "From Europe to the Arab World, Arab Media Cities and the Production of Culture" an invited public lecture at the Center for Islamic and Middle Eastern Studies (CIMES), California State University, San Bernardino, USA, October 30, 2014.
- 2014 "Youth-generated Media as Citizenship Enactment, theoretical explorations" an invited paper presented at Media Activism and the New Political: InterAsian Perspectives, a workshop organized by SSRC's Transregional Virtual Research Institute (TVRI), *Media, Activism and the New Political* at the Annenberg School for Communication, the University of Pennsylvania, USA, October 26, 2014.
- 2014 "The cultural politics of youth-generated media, Arab Hip Hop as neo-tajdeed movement" an invited presentation at the colloquium "Young adults and circulation of cultural products: Mediterranean perspectives" University of Paris 13 – LabSic LABEX ICCA, France, September 12, 2014.

- 2014 “Alternative Media and Social Change in the Arab World,” invited graduate seminar for the Georgetown Summer Institute at the Georgetown University in Qatar, May 18, 2014.
- 2014 “Media and Popular Culture in the Arab World” invited graduate seminar for the Georgetown Summer Institute at the Georgetown University in Qatar, May 19, 2014.
- 2014 “The Future of Broadcasting in the Arab World,” an invited paper presented at BEA Research Symposium, at the annual conference of the Broadcast Educators Association, Las Vegas, USA, April 6, 2014.
- 2012 “Change and Continuity in Post Uprisings Arab Media,” a paper presented at The New Middle East: Social and Political Change in the Twenty-First Century, organized by the Center for South Asian & Middle Eastern Studies at the University of Illinois at Urbana-Champaign, USA, October 19, 2012.
- 2012 “Three Historical Lessons of Missed Opportunities,” invited intervention at the “When a School Meets a Country: Fashioning a Media Vision for Libya After the Fall of Qaddafi” panel organized by Northwestern University, at AEJMC Annual Conference, August 2012.
- 2012 “Mapping Arab Media City,” seminar for the Framework for Innovation and Research MediaCityUK (FIRM), The ThinkLab at The University of Salford, MediaCityUK, Manchester, June 25, 2012.
- 2012 “Communicating Revolutions in Beirut and Cairo: Television, Public Space and Youth-Generated Media.” A presentation at the Changing Media Ecologies in the Arab World: Before and After the Jasmine Revolution. Workshop Organised by the Section for Middle Eastern Studies, Department of Oriental Languages and the Department of Media Studies, Stockholm University. March 2, 2012.
- 2011 “Arab Youth Media, the Promise of the Alternative and the Challenge of the Mainstream,” presentation at the Politiken newspaper seminar, in association with the University of Copenhagen, November 7, 2011.
- 2011 “Youth-Generated Media and the Arab Spring” invited graduate seminar, the Erasmus Program, University of Aarhus, Denmark. November 3, 2011.
- 2011 “Media in the Arab Region and the Arab Spring,” invited graduate seminar at the Center for Glocal Media Studies, University of Aarhus, Denmark. November 3, 2011.
- 2011 “The Making and Unmaking of Uprisings: Reflections on Youth-Generated Media,” presentation at the Research and Policy Forum on Youth in the Arab World, Issam Fares Institute for Public Policy and International Affairs, American University of Beirut, March 2011.
- 2010 “An Introduction to Arab Media,” presentation for the Qatar International Academy for Security Studies (QIASS), Doha, November 2010.
- 2010 “Alternative Media as Tools for Social Movements,” presentation for the Faculty of Political Science, Department of International Affairs & Diplomacy, Notre Dame University, Lebanon, May 2010.

- 2009 “Youth Culture in Arab Media Development,” presentation at the colloquium Civil Society ⇔ Communications: Where are we? What needs doing next? Organized by the Global Media Research Center, Southern Illinois University, Carbondale, March 2009.
- 2009 “Arab Media Cities: Functions and Flows in Arab Public Life,” presentation for the Graduate Program in International Affairs, The New School, New York City, January 2009.
- 2009 “Youth-Generated Media, A Global Approach,” presentation for the Department of Communication, Texas A & M University, College Station, January 2009.
- 2008 “Media Cities: The Concept and the Practice: the case of Beirut, Cairo and Dubai” presentation for the Global Media Research Center, Southern Illinois University, Carbondale, October 2008.
- 2007 “Practicing ‘Free Speech’: Youth-Generated Media in Lebanon and Saudi Arabia,” presentation at the workshop “Beyond Media Censorship: Speech and State in the Middle East and North Africa Workshop” organized by the Center for Global Communication Studies at the Annenberg School for Communication, University of Pennsylvania, Philadelphia, April 2007.
- 2007 “Communicating Conflict Globally: Lebanese Youth and the Quest for Peace” presentation for the Global Media Research Center, Southern Illinois University, Carbondale, March 2007.
- 2007 “Youth-Generated Media in the Arab World,” concept presentation, AMPLE project, American University, Washington D.C. February 2007.

b. Conferences and Symposia Organized

- 2016 Principal co-convener and organizer of “Fresh Global Media Players: Redistributing Media Power?” research conference hosting 10 internationally recognized global media scholars at Northwestern University in Qatar, February 20 and 21, 2016.
- 2014 Working Group co-convener “Producing the Public: Space, Media, Participation”, Beirut December 11 & 12, 2014.
- 2014 Principal co-convener and co-organizer (with Rashmi Luthra) of the first Global Media and Social Change Division Pre-conference “Researching and Working in a Global/Transnational Context: Mentoring on Practical Considerations.” International Communication Association (ICA) Annual Conference, May 2014.
- 2011 Principal convener and organizer “From media revolution to street revolution: *Twenty Years of Arab Commercial Satellite Television.*” A two-day symposium hosted by Northwestern University in Qatar, April 9 and 10, 2011.

c. Conference Presentations

- 2023 “Beyond controversies, Netflix Originals for the Middle East and their consumption paradox” Paper presented at the Southern Digitalities Conference organized by the Institute for Advanced Studies in the Global South, February 2023.
- 2022 “Beyond controversies, Netflix Originals for the Middle East and their consumption paradox” Paper presented at the annual conference, International Association of Media and Communication Researchers’ (IAMCR), July 2022.
- 2022 “Digital Media Institutions in the Middle East: Continuing Legacies and Emerging Disjunctures” paper presented at the International Communication Association (ICA) Annual Conference, May 2022.
- 2022 “Reconsidering Media Territoriality in Light of Middle East Streaming Services.” paper presented at the International Communication Association (ICA) Annual Conference, May 2022. [with M. Zayani]
- 2022 “Netflix in the Global South: Social Platforms, Digital Capitalism and State Protectionism” paper presented at the Western States Communications Association (WSCA) February, 2022. [with M. Zayani]
- 2021 “Continuities and Changes in the perception of the Global: Scenes from the 2000s and today” Paper presented at the Global Fusion Conference, October, 2021.
- 2021 “The David and Goliath Dynamics of the Middle East Music Streaming Market” Paper presented at the annual conference, International Association of Media and Communication Researchers’ (IAMCR)- Nairobi July, 2021.
- 2021 “Digitality and the Media Industries Ecosystem: Music Streaming in the Middle East” paper presented at the International Communication Association (ICA) Annual Conference, May 2021. [with M. Zayani]
- 2019 “The Cost of Satire, Censoring Netflix.” Paper presented at the annual conference, International Association of Media and Communication Researchers’ (IAMCR), July 2019 Spain.
- 2019 “Arab Journalism Crises and Opportunities: Alternative Practices and Platforms.” Paper presented at the annual conference, International Association of Media and Communication Researchers’ (IAMCR), July 2019, Spain.
- 2019 “Youth Generated Media and Arab Cultural Politics: Social Change in Diverse Societies.” Paper presented at the Qatar Faculty Forum (QFF), January 2019, Doha, Qatar.
- 2018 “Arab Television Industries after Netflix, Disruptions and Continuities.” Paper presented at the annual conference, International Association of Media and Communication Researchers’ (IAMCR), June 2018, Eugene, USA.
- 2018 “Time and Culture in the Arab World: Fieldnotes.” Paper presented at the social life of time: power, discrimination and transformation, the first Temporal Belongings International Conference, June 2018, Edinburgh, Scotland.

- 2017 “The cultural politics of Arab hip hop: The view from Tunisia and Saudi Arabia” paper presented at the International Communication Association (ICA) Annual Conference, May 2017. Top Division Paper Award.
- 2016 “Lebanon’s trash crisis: An exercise of participation rights.” Paper presented at the annual conference, International Association of Mass Communication Research, Leicester, England, July 2016.
- 2016 “Squaring the revolutions in Beirut and Cairo.” Paper presented at the Global Fusion Conference, Philadelphia, PA. October 2016.
- 2015 “Youth Media, A Conceptual Clarification for Development and Social Change,” paper presented at the International Communication Association (ICA) Annual Conference, May 2015.
- 2015 “Turning Murders into Public Executions, ‘Beheading Videos’ as Alternative Media,” paper presented at the International Communication Association (ICA) Annual Conference, May 2015.
- 2015 “Arab Production Studies, Solitary Roots and Multi-disciplinary Interests” paper presented at History in the Making: Arab Media and Processes of Remembering, Arab Media Centre, University of Westminster, April 24, 2015.
- 2014 “Youth-Generated Media: Redefining Creativity and Citizenship” workshop co-leader at the Creative Citizens: The Conference, Royal College of Art, London, September 2014.
- 2014 “‘Revolutions’ and Communication in Beirut and Cairo” paper presented at the International Communication Association (ICA) Annual Conference, May 2014.
- 2014 “Arab Youth, Media, and Citizenship” paper presented at the International Communication Association (ICA) Annual Conference, May 2014.
- 2014 “Arab ‘Media Cities’ Visions of Ethnic Identities and Differences” paper presented at the International Communication Association (ICA) Annual Conference, May 2014.
- 2014 “Arab Uprisings: Youth-Generated Media as Rhizomes” paper presented at the International Communication Association (ICA) Annual Conference, May 2014.
- 2013 “Politics, Religion, and Markets as Markers of Contemporary Discourses on Arab Audiences” paper presented at the International Communication Association (ICA) Annual Conference, June 2013.
- 2013 “From Europe to the Arab World: Media Moguls, Cities, and Clusters” paper presented at the International Communication Association (ICA) Annual Conference, June 2013.
- 2013 “Youth Generated Media and Enacting Cultural Politics” paper presented at the International Association of Media and Communication Researchers’ (IAMCR) Annual Conference, Dublin, June 2013

- 2013 “Post-revolution Tunisian media: Transition or transformation?” paper presented at the International Association of Media and Communication Researchers’ (IAMCR) Annual Conference, Dublin, June 2013 [co-authored with Asma Ajroudi NUQ-Student]
- 2013 “Arab Youth Movements, Rhizomes and the Fate of Uprisings” paper presented at the British Society for Middle Eastern Studies Annual Conference, Dublin, June 2013
- 2012 “Youth-Generated Media and Cultural Politics”, paper presented at the European Communication Research and education Association (ECREA) 4th European Conference, Istanbul, October 2012.
- 2012 “Youth Generated Media and Cultural Globalization” paper presented at the International Association of Mass Communication Researchers’ (IAMCR) Annual Conference, Durban, July 2012.
- 2012 “Empowering the Local: Challenges to Post-Revolution Arab Media Environment” paper presented at the International Association of Media and Communication Researchers’ (IAMCR), Durban, July 2012.
- 2012 “From Youth (Oriented) Media to Youth Generated Media, Theoretical Reflections on Arab Public Life,” paper presented at the Communication and Media Research Institute (CAMRI) annual conference Media, Youth Subcultures and the Politics of Resistance in the Arab World, London, March 23-25, 2012.
- 2012 “Vernaculars of Resistance: A Historical Assessment of Arab Youth Generated Media,” paper presented at the British Society for Middle Eastern Studies Annual Conference, London, March 26-28, 2012
- 2012 “Arab Youth Generated Media, an Emerging Public Sphere,” paper presented at the International Communication Association Sponsored regional conference, Communicating in a World of Norms: Information and Communication in Contemporary Globalization, Lille, France. March 7-9, 2012.
- 2011 “The Making and Unmaking of Revolutions: The Antagonistic Symbiosis of Youth Generated Media and Mainstream Media,” paper presented at the Middle East Studies Association Annual Conference, Washington DC, December 2011.
- 2011 “Supra-national Arab Television Industries, the role of Media Cities and Media Clusters,” paper presented at the International Association of Media and Communication Researchers’ (IAMCR) Annual Conference, Istanbul, July 2011.
- 2011 “Re-claiming Space, Controlling Squares, Revolutions in Beirut and Egypt,” paper presented at the International Association of Media and Communication Researchers’ (IAMCR) Annual Conference, Istanbul, July 2011.
- 2011 “Evaluating Dubai and Abu Dhabi’s media ventures: Cities, labor and identities,” paper presented at the Global Studies Association Conference, Loyola University, Chicago, May 2011.
- 2011 “Unsettled Media and Nomadic Labor, the Next Decade of Media Cities,” presentation for Investors and Entrepreneurship in Arab Media Conference organized by the Arab Media Center, University of Westminster, London, April 2011.

- 2008 “The Saudization of Youth Generated Media: Government Policies and Youth Politics,” paper presented at the National Communication Association Annual Convention, San Diego, November 2008.
- 2008 “Pulsing Arab Youth Generated Media: Practices and Potentials” Paper presented at 2008 Global Fusion Conference, Athens, Ohio, October 2008.
- 2007 “Comedy in the Arab World: Extremism’s Worst Enemy?” paper presented at the National Communication Association Annual Convention, Chicago, November 2007.
- 2007 “Movie Theaters are banned but Movie making is flourishing: Saudi Arabia, youth and movies,” paper presented at the Global Fusion Conference St. Louis, September 2007.
- 2006 “Beyond Al Jazeera, Arab Youth and Media...” paper presented at 2006 Global Fusion Conference, Chicago, September 2006.
- 2006 “Diversity and Islam in Post Conflict Broadcast Policy: The Case of Afghanistan and Iraq,” paper presented (in abstencia) at International Communication Section, at the International Association of Mass Communication Researchers’ Annual Conference, Egypt, July 2006.
- 2006 “Going to the movies: Saudi Social and Spatial Representations for the Silver Screen.” paper presented (in abstencia) at The Media, Religion and Culture Working Group at the International Association of Mass Communication Researchers’ Annual Conference, Egypt, July 2006.
- 2005 “News Television in the Arabian Gulf ... Period of Transitions,” paper presented at the 2005 Global Fusion Conference, Athens, Ohio, USA, September 2005.
- 2002 “The Search for Ideas: Aspects of Program Exchange on Arab Satellite Channels,” paper presented at the 7th AUSACE International Conference, Beirut, Lebanon, November 2002.
- 1995 “Hello Out There: Cultural Politics and Programming Tactics on Lebanese Radio,” competitively selected paper, Popular Culture Association Annual Convention, Philadelphia, Pennsylvania, April 1995. [Second author to Kraidy M. M.]
- 1995 “Blowing the Cover: Schiller, Mattelart and Said,” competitively selected paper, Ohio University College of Communication Ninth Annual Communication Research Conference, Ohio University, Athens, Ohio, March 1995.

VII. TEACHING AND MENTORING

a. Courses Taught

i. Global Media Cluster Courses

Exploring Global Media
Theories of Media Communication
Global Culture and Communication
Alternative Media in a Diverse Society

ii. Media Industries Cluster Courses
 Understanding Media Industries
 Production Research
 Television Program Development
 Television Directing

iii. Middle East Media and Culture Cluster Courses
 Arab Television Industries
 Alternative Media in the Middle East
 Youth Cultures in the Middle East

b. *Study Abroad Courses*

- 2015 Cityscapes: Doha - Paris (Co-taught with Anne Sobel). An experimental film production class with 10 students, two weeks of filming in France, and a video installation featuring ten films.
- 2014 Webseries: Arabs in London (Co-taught with Anne Sobel). Students, wrote scripts and conducted pre-production in Doha before locating to London to film the webseries.
- 2010 Arab TV fiction and Entertainment Industries (Mentor and Lecturer). An international researcher and Ph.d. School, the Danish Institute in Damascus, in cooperation with Copenhagen University and with the support of Westminster University and the Annenberg School of Communication at the University of Pennsylvania. Damascus, Syria. November 25-30, 2010.

c. *Undergraduate Student Mentoring (conferences, productions, publications)*

- 2022 Two paper submissions to the International Association for Media and Communication Research (IAMCR) Annual Conference 2022 (Virtual).
 One paper was accepted for presentation.
- Xingyu Qin & Yingyin Chen *Reinterpreting EL Seed's Calligraphiti: An Trans-local Approach to Alternative Media*
- 2021-2022 Mentoring students peer-reviewed article
- Bou Hamdan Ghanem, S., & El-Kheshn, B. (2022). Revolutionary Music in Lebanon and Egypt: Alternative Imaginaries for Self-representation and Participation. *Central European Journal of Communication*, 15(1(30)), 150-167
- 2021 Four paper submissions to the International Association for Media and Communication Research (IAMCR) Annual Conference 2021 (Virtual). Three papers were accepted for presentation.
- Rachdi, Hatim *"Unmute Your Indigeneity": A Case Study of Amazigh Community Media Raising Awareness About Covid-19*
 - Bishal Sharma & Atat, Selina *Development of New Media Space through Alternative Journalism in Syria after Arab Uprisings*
 - Bou Hamdan, Sahar & El Kheshn, Bouthaina *Revolutionary Music in Lebanon and Egypt: Alternative imaginaries for self-representation and participation.*

- 2020-2022 Mentor, Certificate Media & Politics Capstone Paper (CMAP), Georgetown University in Qatar.
- Abul Razzak, Sara (2022) *"Usurping our Space" The Perpetuation of Distorted Narratives of Muslim Women in Western Digital Entertainment.*
 - Abdussalam, Sara (2021) *Digital Activism and the Amazigh in Morocco.*
- 2018 Advisor, Media and Politics Minor Theses (the only NUQ students to successfully complete their MPM thesis before rules changed to become an e-portfolio)
- Asrar, Shakeeb. *Sensationalism in Pakistani News Channels: A downside of media deregulation?*
 - Al Thawadi, Hend. *Beyond the Banal: Qatari Fashionistas Reshaping Socio-political Identities.*
- 2017 Mentor, Undergraduate Research Experience Program - Grant final report and research findings.
- Al Nasr, Sara & Al Thani, Muneera. *Arab Children and Youth Television: A Study of Role Models.*
- 2016 Mentor student paper submissions to International Association for Media and Communication Research (IAMCR) Annual Conference July 2016 Leicester, United Kingdom.
- Al Harthy, Alya & Abu Ghaida, Yazan. *Visions of Nationalism in Reality TV – An Analysis of Arab Children’s Collective Identity in Live Safari* (in absentia)
 - Al Thani, Muneera & Al Zaman, Buthaina. *Gender Disparities in Education Programs: Fog Al Sateb (on the roof).*
 - Al Nasr, Sara & Odwan, Kauthar *Comics to TV: The Next Generation” - Comic Art Working Group*
 - Al Sowaidi, Hissa & Maryam Al Thani *Representation of Gender in STEM Oriented Children Animation Shows*
- 2016 Mentor student paper submission to Middle Eastern Studies Students Association Annual Conference.
- Zali, Shahnawaz and Dib, Nissryne *Cartoons in Protest, The effect of Political Cartoons during the Arab Spring.*
- 2015-2016 Mentor and supervise the production of *Untapped*. A total of six in-studio performances which involved community talent and over 15 NUQ. Videos available on [the Untapped YouTube Channel](#).
- 2014 Mentor student book chapter publication.
- Ajroudi, Asma & Al Tahhan, Zeina (2014). Our festival is our window onto others. In Iordanova D. & Van de Peer S. (2014). *Film festivals and the middle east.* (pp. 285-296). St Andrews Film Studies.

VIII. SERVICE

a. Service to the Discipline

i. Editorial and Advisory Boards

Member Editorial Board, *Global Perspectives – Communication & Media Section* (2023)

Member Editorial Board, *Middle East Journal of Culture and Communication* (2016-present)

Invited Member Child and Screens, the Institute of Digital Media and Child Development (2018-present)

Member Editorial Board *Media Industries Journal* (2018-present)

Member International Advisory Board, *Global Kids Online*, UNICEF (2015-present)

ii. Professional Associations Committees and Taskforces

2019-Pres. Member, Publications Committee, International Association for Media and Communication Research (IAMCR)

2021-Pres. Member, Journal Committee, International Association for Media and Communication Research (IAMCR)

2020-2022 Member, Future of ICA Conferences Task Force, International Communication Association (ICA)

2012-2014 Secretary, Global Communication and Social Change Division (second largest division), International Communication Association (ICA).

iii. Refereeing Scholarly Journals and Academic Presses

2018-pres *Media Industries Journal*

2018-pres *Media Culture & Society*

2018-pres *Middle East Journal of Culture and Communication*

2012-pres *Television and New Media*

2012-pres *International Journal of Communication*

2022 Indiana University Press

2021 *Critical Studies in Mass Communication*

2019-2021 *Journalism*

2020 University of California Press

2016-2019 *Popular Communication*

2015-2017 *Global Media and Communication*

2017 *Journal of North African Studies*

2016 *Communication Theory*

2016 *Media International Australia*

2014 *Communicar*

2015 *British Journal of Middle Eastern Studies*

2011-2013 *Communication Culture and Critique*

iv. Conference Paper Reviewing

2018-pres Paper reviewer, International Communication Association (Media Industries Division)

2010-pres Abstract reviewer, International Association for Media and Communication Research (Political Economy Section)

- 2009-pres Paper reviewer, International Communication Association (Global Communication and Social Change Division)
- v. Refereeing Tenure, Promotion and Retention Cases
- 2022 External Reviewer, Promotion & Tenure Committee, Department of Communication, the College of Social & Behavioral Sciences, University of Massachusetts Amherst.
- 2021 External Reviewer, Promotion & Tenure Committee, Department of Communication, College of Arts and Sciences, Fairfield University.
- 2018 External Reviewer, Promotion & Tenure Committee, Communication Department, School of Arts and Sciences, Lebanese American University, Beirut, Lebanon.
- vi. Evaluator, Examiner and Expert Feedback
- 2016-pres. Expert Media Opinion AJ+, TRT, AP, AJ, CRIS Georgetown in Qatar, the Media Majlis, Al Arabiya News, Reuters, America Media Abroad, Internews (abridged list)
- 2018-2019 Evaluator for London School of Economics media research report, *Satellite Sectarianisation or Plain Old Partisanship? Inciting Violence in the Arab Mainstream Media.*
- 2018-2019 Invited expert feedback for Article 15 (freedom of association and peaceful assembly) and Article 17 (child's access to information and role of mass media) of Cluster 4 (civil and political rights) for the Global Child Platform.
- 2017-2018 Examiner, Doctor of Philosophy in Media, Film and Television, University of Auckland - Submitted written report (10 pages) and conducted oral examination.
- Ghazal, Ahmad (2018) *Egyptian Cinema and the 2011 Revolution.*
- 2015 Evaluator, 5 nomination files for the Top Dissertation Award, Global Media and Social Change Division, International Communication Association (ICA), 2015.
- b. University Service
- i. Search Committees at Northwestern University Qatar
- 2021-2022 Faculty search committee member and equity officer
- Position in Global Journalism
 - Position in Data Journalism
 - Position in Strategic Communication
- 2020-2021 Therapist search committee member and equity officer.
- 2019-2020 Communication program faculty search committee member and equity officer.
- Position in Cinematography and Post-production

- Position in Health Communication

2014-2015 Communication program faculty search committee member

- Position in Documentary Media
- Position in Global Media Studies and Technology
- Position in Global Cinema

ii. Committees, Taskforces, Groups

2021-Pres. Communication Exchange Program Committee, member.
 2020-pres. Alumni Relations Committee, chair.
 2019-Pres. Working Group on Race, a faculty initiative, a founding member
 2018 Media Majlis Exhibits, consultant
 2017-pres. Crisis Management Team (CMT) – Crisis Team Coordinator
 2020-2021 Fall Planning Working Group, member (Education City/Qatar Foundation)
 2016-2018 Newsroom Design Taskforce, member
 2016-2018 Task Force on Executive and Graduate Education, member
 2015-2016 Industry and Alumni Committee, co-chair
 2015-2016 Industries and Audiences Curriculum Committee, member
 2015-2016 Production Curriculum Committee, member
 2014-pres. Media and Politics Minor Committee, member
 2014-2015 Curriculum Design Media & Society Task Force, member.
 2014-2015 Exhibition Space Committee, member and reviewer.
 2012-pres. Middle East Studies Minor Committee, member

IX. PROFESSIONAL MEMBERSHIP

International Communication Association

International Association for Media and Communication Research

Middle East Studies Association

X. NON-ACADEMIC PROFESSIONAL EXPERIENCE

a. Professional Employment

Executive Producer, Feature Shows and Promotion, CNBC Arabiya, Dubai, United Arab Emirates. 2003 - 2005

One of three founding members of the programming team. In charge of producer training, quality control, and on-air promotion. Managed a team of 11 producers for feature shows and 7 promotion producers. Developed work processes, policies, and guidelines for this greenfield project in coordination with CNBC Europe.

Executive Producer, Middle East Broadcasting Center (MBC), Beirut, Lebanon and London, United Kingdom. 2002 - 2003

Integrated an international format (BBC's *Top of the Pops*) in a locally developed program. Managed a team of 20 creative talents.

Senior Director & Executive Producer, Murr Television (MTV), Beirut, Lebanon. 1996-2002

Developed innovative programming material, including specials, comedy, and youth programming. Directed and/or executive produced various programs, including events and sports. Advised on program acquisition. Trained line producers.

Assistant Programming Director, Radio Magic 102, Zouk, Lebanon. 1991-1994

Developed workflow processes for monitoring and implementing a Top 40 format. Designed a training school for both new and old DJs. Assumed responsibilities of programming director for six months.

b. Consultancies

Editorial Charter Consultancy, International Media Support (IMS), Tunis, Tunisia, December, 2021

Provided remote assessments and facilitation to develop the editorial charter for the leading independent journalism platform, Nawaat.

News Management Consultancy, Murr Television (MTV), Beirut, Lebanon. July, 2010

Offered on-site assessment for a newsroom reorganization. Built a basic job description, workflow design, news production template, and budget control measures.

Recruitment consultancy, Murr Television (MTV), Beirut, Lebanon. July, 2008

Delivered on-site recruitment assessments for channel relaunch. Created a channel organization chart, recruitment requirements, and basic job descriptions and salary estimates. Assisted in recruitment and workflow solutions for managers.

Team development, al-Hurra Television, Washington DC, March. July, 2007.

Organized and presented a series of hands-on case studies regarding editorial and production processes for producers, assistant producers, and presenters. Led the teams in various brainstorming and strength discovery exercises.

Consulting Creative Producer, Middle East Broadcasting Center (MBC), Dubai, United Arab Emirates. March - August, 2005

Assisted in developing creative strategies for producing an innovative reality show, *The Investor*. Work included advising on the program's aesthetic and production value and developing efficient workflow processes to meet those goals.

Production Consultant, Orbit Communications Company, (S.P.A.), Rome, Italy. 1995-1996

Advised the channel manager of Music Now (the first western-oriented pan-Arab music channel) on production and programming issues. Assisted in the development of over 15

programs or special broadcasts. Developed guidelines for producers and presenters regarding aesthetic and cultural issues.

c. Workshops Conducted

Workshop trainer, *Workshop on Preventing Media Incitement to Violence in Iraq (Content Analysis Training and News Style Guide Development)*, United States Institute of Peace in partnership with UNESCO. 2010 - 2013

Workshop trainer, *Mobile Cultures: Television Comedy Workshop* (a youth media summer program for high school students), Outreach Program, Northwestern University in Qatar. July 3-14, 2011

Workshop leader, *Television Program Development*, Lebanese American University. November 2009

Presenter, “Young and Talented: Challenges Confronting Future Media Practitioners” and “Youth Culture in Arab Media Development” presented as part of the *Institute on Communication, Culture & Society: Challenges and Opportunities in the Arab World* organized by the Annenberg School for Communication, University of Pennsylvania and Jordan Media Institute, Amman, Jordan. April 26-30, 2009

Presenter, “Beyond Media Censorship: Speech and State in the Middle East and North Africa Workshop” organized by the Center for Global Communication Studies at the Annenberg School for Communication, University of Pennsylvania, Philadelphia. April 2007

Workshop leader, one week media production workshop on behalf of USAid for the Royal Jordanian Ministry of Health, Lebanese American University, Beirut. August, 2001

XI. LANGUAGES

English, French, Arabic

XII. REFERENCES

Available upon request